CLIMATE REALITY PROJECT: ATLANTA CHAPTER

CO-CHAIRS: JAIRO GARCIA AND KERRI METZ

January 13, 2019 6-8PM

PRESENTATIONS RECAP, CLIMATE DEMO, SUBCOMMITTEES
HAPPY NEW YEAR TO OUR FAVORITE CLIMATE ACTIVISTS!
Meeting Ground Rules:

1. First things first, respect one another always
2. If you have a comment, limit it to 1-2 minutes maximum so that we have time for everyone
3. If you make a comment, start by introducing yourself with your name, title and organization
4. After an intervention, let at least 3 more people talk before speaking again unless nobody is making any comment
Chapter Co-Chairs Introductions: Jairo Garcia and Kerri Metz
Chapter Board

Adriana D’La Rotta Thumann

Emme Luck

Allison Berg
## Meeting Agenda

<table>
<thead>
<tr>
<th>TIME</th>
<th>TOPIC</th>
<th>LEAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 6pm</td>
<td>Kendeda Building Tour</td>
<td>All</td>
</tr>
<tr>
<td>6:00–6:10pm</td>
<td>Setting-Welcome Director Kendeda Building</td>
<td>Shan Arora</td>
</tr>
<tr>
<td>6:10–6:25pm</td>
<td>Brief Introductions</td>
<td>Kerri and Jairo</td>
</tr>
<tr>
<td>6:25–6:30pm</td>
<td>Recent Events Recap and Looking Forward</td>
<td>Jairo</td>
</tr>
<tr>
<td>6:30–6:40pm</td>
<td>Presentation: Global Shapers</td>
<td>Jennifer Fundora</td>
</tr>
<tr>
<td>6:40–7:00pm</td>
<td>Elections Discussion and Guidelines</td>
<td>Jairo and Kerri</td>
</tr>
<tr>
<td>7:00-7:05pm</td>
<td>Social Media Update</td>
<td>Emme</td>
</tr>
<tr>
<td>7:05-7:20pm</td>
<td>Upcoming Events: MLK, Earth Day</td>
<td>Team</td>
</tr>
<tr>
<td>7:20–7:35pm</td>
<td>Strategic Planning 2020</td>
<td>Jairo and Kerri</td>
</tr>
<tr>
<td>7:35–7:40pm</td>
<td>Sub-Committees Updates</td>
<td>Team</td>
</tr>
<tr>
<td>7:40–8:00pm</td>
<td>Announcements &amp; Closing</td>
<td>Kerri and Jairo</td>
</tr>
</tbody>
</table>
Kendeda Building Tour Thoughts!
Thoughts for the New Year and Recent Events Recap
People worry about how much land we’d need to supply the US with clean energy. Well, @elonmusk and I have independently calculated it and we both come up with something roughly comparable to the area we currently use for maple syrup or golf. A square about 100-120 miles per side.

This map gives you a rough sense of all the ways U.S. land is used. Much of U.S. land serves specific purposes, such as the 2 million acres devoted to golf courses or the 3 million acres for airports.bloomberg.com/37XnVYh
Meet the Atlanta Hub
Collaboration Opportunities for Climate Reality & Global Shapers
Elections are Upcoming - Executive Board

Chapter Co-Chairs

The Executive Chair or Co-Chairs will mobilize Members to participate in Chapter meetings, events, and initiatives and will create the annual strategic plan with the input of Chapter Members.

- Responsible for:
  - setting and monitoring the goals of the chapter
  - running chapter meetings
  - recruiting and retaining members
  - maintaining regular communication with chapter members
  - ensuring that subcommittee goals are pursued and met
  - participate in chapter leadership meetings and communications
  - report to the Chapters Program Manager at The Climate Reality Project.

Co-chair (s) is (are) the final authority within the chapter and responsible for ensuring the continued growth, progress and education of the chapter.

Responsible for upholding the rules and standards of the Climate Reality Project and the Atlanta Chapter.
Elections are Upcoming- Executive Board

Director of Operations

Oversee the day-to-day functions of the Chapter, its leadership, and its members.

- Duties include:
  - recording Chapter minutes and attendance
  - assembling and maintaining Chapter processes and policies
  - setting up Facebook Live for meetings
  - recording and submitting chapter minutes
  - keeping up to date on national policies and informing the chapter

Responsible for coordinating and organizing the various chapter meetings, helping to implement initiatives, and ensuring that targets and goals are met.

All logistical matters that fall between other positions will be delegated to the Director of Operations.
Elections are Upcoming- Executive Board

Director of Communications

Manage all of the resources needed for effectively communicating the importance of the climate crisis and its solutions, maintaining positive online interactions, and representing the chapter in a variety of media.

- Duties include:
  - publishing or overseeing the publishing of regular content for online media platforms
  - taking and sharing in social media photos of events
  - writing/compiling/editing the monthly Chapter newsletter
  - assisting Chair(s) with management of the Chapter website
  - checking the Chapter email, and ensuring that the Chapter adheres to brand and style standards and Communications Guidelines.
Elections are Upcoming - Executive Board

Treasurer and Fundraising Director

Will hold the transparent position of managing finances and fundraising for the Atlanta chapter, receiving funds, giving monthly updates on fund status, reviewing where purchases should be made, and planning fundraisers.

The Treasurer and Fundraising Director will control the Chapter’s funds in a neutral account while maintaining a clear and accessible record of the account and its transactions and will work with Executive Board officers to develop an annual budget that includes goals, a fundraising plan, and planned purchases.
Elections are Upcoming - Leadership Committee

Organizational Outreach Chair

- The Organizational Outreach Chair will be responsible for coordinating outreach to other organizations (such as other advocates/nonprofits, corporations, universities, schools, etc.) to collaborate on events and initiatives, formulating and verifying partnerships within chapter guidelines, and serving as point of contact between the Chapter and other organizations.

Member Recruitment Chair

- Member Recruitment Chair will be responsible for recruitment throughout the region, in the private, public and general awareness format. This position will coordinate with the Chair (s) and Director of Communications to develop initiatives to engage with a wider audience, and develop ways for our newest members to connect and engage.

Events Chair

- The Events Chair will assist the Executive Board in coordinating and leading the various public-facing events we will attend and host.
Election Background

Any chapter member may run for any elected position. Co-chairs should run together and will be elected as one.

- Non-trained leaders must fill out opt-in form to participate in elections

Self-nominate by emailing [chapter leadership] with statement of intent. Self-nominations will run from January 13th to February 2nd

- Incumbents must also self-nominate

Chapter members will vote anonymously online via survey tool

- A volunteer member who is not is the ballot and selected during a chapter members meeting will set up and manage the survey-voting tool
- Voting-survey will open at the meeting on February 3rd, 2020 and will last until February 20th at 8pm

Meetings will be live streamed and candidate statements will be shared before the vote

Allow winners the opportunity to accept or reject the position
Election Timeline

- **Jan 13th**: Formal Announcement of Election Process
- **Jan 14th - Feb 2nd**: Nominations for Positions Open
- **Feb 3rd**: Candidate statements and voting at chapter meeting
- **Feb 3rd - Feb 20th**: Voting is open via online survey
- **March 2nd**: Formal Announcement of Results
Social Media Accounts

- Instagram @climaterealityatlanta
- Twitter @atlantaclimate
- Facebook Group The Climate Reality Project: Atlanta, GA Chapter
- Facebook Page @climaterealityatlanta
- LinkedIn The Climate Reality Project: Atlanta Chapter
Newsletters

- Purpose: to communicate relevant local events, Chapter updates, and resources to Chapter members; and to serve as a record of our work

***You must join the Climate Reality Project Atlanta Chapter on Reality Hub to receive formal communications***

If you didn’t receive the last newsletter and you are part of the Atlanta Chapter on Reality Hub (since before December 16): email me at Emmeline.Luck@gmail.com

You will receive an Elections Newsletter tomorrow and a monthly newsletter on January 20.

Check your junk folder!
Georgia will remove 300,000 voters from the rolls | Fair Fight / Voter Purge

---

COUNTDOWN | TED

---

Resources | Global Carbon Project

---

William Ruckelshaus, twice EPA chief, dies | E&E News

---

Fighting climate change comes with $2.5 trillion price tag | Bloomberg Environment

---

Resilience Initiatives | City of Atlanta

---

Podcasts | Green Guy Media

---

Event Calendar | Trees Atlanta

---

Event Calendar | Georgia Sierra Club

---

Event Calendar | Park Pride

---

Event Calendar | Georgia Conservancy

---

Add your events to our chapter calendar!

---

Check Georgia Organics Local Harvest Calendar to see what produce is in season!
FIGHT LIKE YOUR WORLD DEPENDS ON IT. BECAUSE IT DOES.

CLIMATEREALITYPROJECT.ORG

EMME LUCK COMMUNICATIONS
ATLANTA, GA CHAPTER

(1) 631-806-0183
EMMELINE.LUCK@GMAIL.COM

THE CLIMATE REALITY PROJECT:
ATLANTA CHAPTER

@ATLANTA_Climate
@CLIMATEREALITYATLANTA

CLIMATEREALITYATLANTA.ORG
Standardization

- Titles and subtitles: Brandon
- Body Text: Merriweather

<table>
<thead>
<tr>
<th></th>
<th>Light Green</th>
<th>Light Blue</th>
<th>Dark Green</th>
<th>Dark Blue</th>
<th>Pink</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hex Code</td>
<td>#8DC63F</td>
<td>#3caee3</td>
<td>#005254</td>
<td>#194173</td>
<td>#ff414b</td>
</tr>
<tr>
<td>RGB</td>
<td>R: 141</td>
<td>R: 60</td>
<td>R: 0</td>
<td>R: 25</td>
<td>R: 255</td>
</tr>
<tr>
<td></td>
<td>B: 63</td>
<td>B: 227</td>
<td>B: 84</td>
<td>B: 115</td>
<td>B: 75</td>
</tr>
</tbody>
</table>
Attend events and take photos!
Thanks!

Questions? Email: Emmeline.luck@gmail.com
Coming Events:
- MLK
- Earth Day
algore I continue to be in awe of the activism of @ClimateReality leaders. In January, members of the Atlanta chapter took it upon themselves to clean up the Chattahoochee River National Recreation Area when park rangers were off duty due to the federal government shutdown. These actions have a direct impact on local communities, and should inspire all of us to get involved and do our part to confront environmental degradation. As the chapter chair, Jairo Garcia said: “If not me, then who? If not now, then when?”
CRK Land-Based Cleanup, Jan 20 – 10am to 1pm

We are pleased to host this land-based cleanup in partnership with Trees Atlanta and Atlanta Memorial Park Conservancy. The cleanup will take place in Peachtree Creek in the Buckhead area. Additional details will be provided in your confirmation email.

Exact address will be provided one week prior to the event to registered volunteers. Why? Because rain events constantly move trash and we want to ensure we're the most effective in our cleanup efforts.

Will I get wet and/or dirty? YES! Whether land based or paddling, all our cleanups involve getting IN THE RIVER or a tributary. But we promise you'll have fun!

Have you read the CRK Liability Waiver and come to the...
Strategic Planning 2020
(see 2020 strategic planning on Facebook/Website)
# Atlanta Chapter Sub-Committees

<table>
<thead>
<tr>
<th>Infrastructure and Energy Efficiency</th>
<th>Equity and Social Justice</th>
<th>Environmental Health</th>
<th>Food-Water-Energy Nexus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ø Utilizing energy efficient technologies in our daily lives and infrastructures</td>
<td>The fight against climate change must benefit all people equally, justly and sustainably</td>
<td>The health of people and planet under rising pressures of pollution, disease, etc.</td>
<td>Water security, energy security and food security are inextricably linked and necessary for a growing population</td>
</tr>
<tr>
<td>Ø Influence and propose policies that require a sustainable and clean use of energy</td>
<td>Influence and propose policies that promote equity and environmental justice</td>
<td>Influence and propose policies that link the climate change and the environment with public health</td>
<td>Influence and propose policies that can ensure the sustainable use and development of these resources</td>
</tr>
</tbody>
</table>
Save the date - 2.19. - 3.30.2020

ONE EARTH/ONE CHANCE

70 Artists Standing for an End to Global Warming

Panel Discussion: March 12. 2020 7PM

Kim Cobb, PhD, GA Tech Earth Sciences
Katharine Wilkinson, PhD, Author, Drawdown
Andrea Pinabell, PhD, Pres. Southface
Pamela Gore PhD, Earth Sciences, GSU

Women’s Caucus for Art of Georgia/Art+Activism
Georgia State University/Perimeter Campus

Contact: callahan.mcdonough@gmail.com --- www.wcaga.org
Curated by: Callahan McDonough and Sandrine Arons
### Decatur Ready for 100

**Goal:** Get Decatur to commit to 100% Renewable Energy by 2030

**How:** Mobilize 100 volunteers to attend Decatur 2030 listening sessions

**When:**
- Begins January 23\textsuperscript{rd}, 7-9 pm at the Marriot Courtyard in Decatur
- Followed by three small group listening sessions

**What:**
1) The issues you see w/r to energy, transportation and efficiency
2) Your vision and potential solutions w/r climate, sustainability and resiliency
3) Suggestions you have that the city might consider

Anymore Updates?

Final Questions?