CLIMATE REALITY PROJECT: ATLANTA CHAPTER

CO-CHAIRS: JAIRO GARCIA AND KERRI METZ

MAY 6, 2019  6-8PM

REALITY HUB OVERVIEW AND SUBCOMMITTEES
Chapter Co-Chairs Introductions: Jairo Garcia and Kerri Metz
Chapter Board

Adriana D’La Rotta Thumann

Emme Luck

Allison Berg
Earthforce

- Create a Sustainable Future Trail
- Stakeholder Impact Report
- Beautify the BeltLine Volunteer Event
- An American Ascent Film Screening
- Atlanta & Toronto talk Corporate Sustainability
- Good Sam Urban Farm Volunteer Event
- Spark Joy and Get Tidy Reuse Recycle Review
- Fernbank Forest Volunteer Event
# Meeting Agenda

<table>
<thead>
<tr>
<th>TIME</th>
<th>TOPIC</th>
<th>LEAD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before 6pm</td>
<td>Check-in/Kickoff</td>
<td>Team</td>
</tr>
<tr>
<td>6:00-6:05pm</td>
<td>Brief Introductions</td>
<td>Jairo &amp; Kerri</td>
</tr>
<tr>
<td>6:05-6:07pm</td>
<td>Host: salesforce</td>
<td>Jozi Hall</td>
</tr>
<tr>
<td>6:05-6:20pm</td>
<td>Recent Events Recap</td>
<td>Jairo</td>
</tr>
<tr>
<td></td>
<td>- Streets Alive</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Earth Day</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Ebenezer Church</td>
<td></td>
</tr>
<tr>
<td>6:20-6:35pm</td>
<td>Mission Statement</td>
<td>Kerri</td>
</tr>
<tr>
<td>6:35-7:05pm</td>
<td>Reality Hub Overview</td>
<td>Allison</td>
</tr>
<tr>
<td>7:05-7:10pm</td>
<td>Acts of Leadership Competition</td>
<td>Kerri</td>
</tr>
<tr>
<td>7:10-7:25pm</td>
<td>Communications Overview</td>
<td>Emme</td>
</tr>
<tr>
<td>7:25-7:45pm</td>
<td>Sub-Committees Breakout</td>
<td>Kerri</td>
</tr>
<tr>
<td>7:45-8:00pm</td>
<td>IRP Progress Report</td>
<td>Jairo</td>
</tr>
<tr>
<td>8:00pm</td>
<td>Final Questions?</td>
<td>Team</td>
</tr>
</tbody>
</table>
Meeting Ground Rules:

1. First things first, respect one another always
2. If you have a comment, limit it to 1-2 minutes maximum so that we have time for everyone
3. If you make a comment, start by introducing yourself with your name, title and organization
4. After an intervention, let at least 3 more people talk before speaking again unless nobody is making any comment
A Review of Recent Chapter Events

Streets Alive
• Car free day downtown Atlanta hosted by the Atlanta Bicycle Coalition

Earth Day
• Collaboration with Black & Latino Council

Ebenezer Church Presentation - Jairo

National Academy of Science - Jairo
Streets Alive:

The Climate Reality Project
ATLANTA, GA CHAPTER

Climate.reality.atl.chapter@gmail.com
http://climaterealityatlanta.com/

The Climate Reality Project: Atlanta, GA Chapter
@AtlantaClimate

WHAT CAN I DO ABOUT CLIMATE CHANGE?
Georgia Edition

On a personal level:
• Recycle clothes, packaging, and other materials
• Use energy-efficient appliances
• Eat more local foods

At the community level:
• Join or create a Climate Reality Chapter (Atlanta or SCAD)
• Support local businesses that reduce their carbon footprint

On a national level:
• Write or visit the Georgia Public Service Commission
• Support companies that take action on climate change
• Vote for elected officials who support climate action

Support programs like the Climate Reality Leadership Training Program.
April 22, 2019

Dear Friends:

The City of Atlanta is proud to join with you in commemorating the 2019 Vine City English Avenue Earth Day Festival.

As a national leader in sustainability and a city committed to ensuring a high quality of life for all its residents, we are honored to recognize the National Black and Latino Council USA’s service. The Council’s commitment to spurring community engagement and raising awareness about the importance of environmental protection has helped strengthen Atlanta’s efforts in becoming a safer, healthier, and more livable city.

As we celebrate Earth Day and continue to lead by Councilman Ivory Lee Young, Jr.’s life and example, I offer my best wishes for a momentous Earth Day Festival.

Sincerely,

Kelisha Lance Bottoms
Ebernezer Church:

“A Faith for a World on Fire”
Psalm 9
Reverend Raphael G. Warnock, Ph.D.
1.) The Greatness of the Creator
2.) The Grandeur of Creation
3.) The Giftedness of the Creature
National Academy of Science
Our Mission:

- Play a crucial role in promoting clean, efficient, and sustainable energy generation, consumption and transportation practices while promoting an equitable division of benefits and costs. Make the Atlanta area a regional and national leader in addressing climate change.

- Create a network of goal-minded individuals who will take tangible action to increase social awareness and concern around the causes and effects of climate change. We exist to promote an interdisciplinary unity between science, development, equity and sustainability. We exist to slow and halt the rapid warming that has endangered our home through non-partisan, financially prudent and scientifically-grounded actions that address both daily lifestyles and state and federal actions.
How to use the Reality Hub

The Climate Reality Project: Atlanta, GA Chapter

May 6th, 2019
Registration:

- You should have received registration to the Reality Hub during your training.
  - If not, let me know and we can get in contact with the HQ office.
- Website address:  
  https://realityhub.climaterealityproject.org/home
CHANGE STARTS HERE

The Climate Reality Leadership Corps is a global network of messengers and activists trained to talk about the impacts of climate change and what we can do to support the shift to clean, renewable energy.

Climate Reality Leaders give free and engaging presentations to audiences of all types, so people everywhere can join us in working for solutions.
Welcome Dashboard:

ANNOUNCEMENTS

Picture This: Show the World How You Lead on Climate
You've probably heard that a picture is worth a thousand words. But good pictures can capture even more than words: the best ones inspire others to work for a better future.

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.
Welcome Dashboard:

ANNOUNCEMENTS

Picture This: Show the World How You Lead on Climate
You've probably heard that a picture is worth a thousand words. But good pictures can capture even more than words: the best ones inspire others to work for a better future.

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.
Welcome Dashboard:

ANNOUNCEMENTS

Picture This: Show the World How You Lead on Climate
You’ve probably heard that a picture is worth a thousand words. But good pictures can capture even more than words: the best ones inspire others to work for a better future.

MY GROUPS

Los Angeles Training Group
Public

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.
Acts of Leadership:

**ANNOUNCEMENTS**

**Picture This: Show the World How You Lead on Climate**
You've probably heard that a picture is worth a thousand words. But good pictures can capture even more than words: the best ones inspire others to work for a better future.

---

**ACT OF LEADERSHIP TRACKER**
Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.
Welcome Dashboard:

The Climate Reality Project

DASHBOARD LEAD \ PARTICIPATE \ LEARN \ CONNECT

ANNOUNCEMENTS

Picture This: Show the World How You Care

You've probably heard that a picture is worth a thousand words. But good pictures can inspire even more than words; the best ones inspire others to work for a better future.

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.

MY EVENTS
CLAIM A PRESENTATION REQUEST
HOST A PRESENTATION
HOST/ATTEND AN EVENT

MY GROUPS

Los Angeles Training Group
Public

The Climate Crisis and Its Solutions
Hidden

Sort by: Name

MY UPCOMING PRESENTATIONS

START A DISCUSSION

https://realityhub.climaterealityproject.org/dash
Welcome Dashboard:

ANNOUNCEMENTS

AI Gore Discusses Climate Change, Extreme Weather, and the Global Agenda (Video)
Climate Reality's founder, Al Gore, is in Davos, Switzerland, for the World Economic Forum's 48th annual meeting, where he will discuss extreme weather, climate action, and the goal of limiting global temperature rise to 2 degrees Celsius enshrined in the Paris Agreement.

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.

MY GROUPS

Los Angeles Training Group
Public

The Climate Crisis and Its Solutions
Hidden

Sort by: Name

MY UPCOMING PRESENTATIONS

START A DISCUSSION
Welcome Dashboard:

ANNOUNCEMENTS

Al Gore Discusses Climate Change, Extreme Weather at World Economic Forum
Climate Reality’s founder, Al Gore, is in Davos, Switzerland, for the World Economic Forum (WEF) Annual Meeting, where he will discuss extreme weather, climate action, and the goal of limiting global temperature rise to 2 degrees Celsius enshrined in the Paris Agreement.

MY GROUPS

Los Angeles Training Group
Public

The Climate Crisis and Its Solutions
Hidden

ACT OF LEADERSHIP TRACKER

Help us reach and exceed our 2019 goal of 35,000 Acts of Leadership! Check out the Leadership Tracker for more information.

MY UPCOMING PRESENTATIONS
“Climate Reality Leaders can do many activities that spread awareness, drive action, and support solutions for climate change. We’ve broken these down into twelve Act of Leadership categories that you can use to record your actions below. Recording your activities here lets us recognize your important work and helps grow the Climate Reality Leadership Corps now and in the future.”
REMEMBER!

- Part of the contract you signed as a Climate Reality Leader is that you will complete **ten (10)** Acts of Leadership each year.
- Acts of Leadership include...
Acts of Leadership:

**Past Presentation**
The presentation by Climate Reality Chairman Al Gore is the cornerstone of the Climate Reality Leadership Corps’ outreach. This category covers any occasion where you have given a version of this presentation to one or more people.

**Organized an Event**
This category covers any environmental event you organize or help to organize. This might include a march, demonstration, petition-gathering effort, conference, rally, or other event.

**Participated in an Event**
Any time you participate in an event through a Climate Reality initiative, another Climate Reality Leader, or another environmental organization, you can log your action in this category.

**Blog Post**
This refers to any blog post you write that talks about climate change, The Climate Reality Project, or the Climate Reality Leadership Corps. This can be on your own blog or on any website accessible to the public.

**News Article**
This covers any published news article that you write or are interviewed for on the topic of climate change, The Climate Reality Project, or the Climate Reality Leadership Corps.

**Letter or Op-Ed**
This category is for letters to the editor or op-eds discussing climate change, The Climate Reality Project, or the Climate Reality Leadership Corps. Please log both published and unpublished correspondence.
Acts of Leadership:

**Media Appearance**
Use this category if you’ve appeared on television or radio to talk about climate change, The Climate Reality Project, or the Climate Reality Leadership Corps.

**Host Webinar**
This refers to hosting a webinar about climate change, The Climate Reality Project, or the Climate Reality Leadership Corps. This does not cover a webinar where you present The Climate Crisis and Its Solutions, which should be logged under “Presentation.”

**Contact Influencer**
This category is for any letter, email, or phone call to an influencer on the topic of climate change. An influencer is an individual who holds an elected position or is a community or business leader.

**Meet with Influencer**
Any in-person meeting with an influencer to discuss climate change can be logged in this category. An influencer is an individual who holds an elected position or is a community or business leader.

**Meet with Leader**
Any time you get together with other Climate Reality Leaders to discuss strategies, events, action plans, presentations, best practices, or other topics related to your role as a Climate Reality Leader, record your action here.

**Mentor/Assist**
This refers to formally serving as a mentor at a training or informally helping another Climate Reality Leader. This excludes helping with a Climate Reality Leader’s event, which should be logged as “Participate in an event.”
Let’s “Record an Act”:

ADD MEETING WITH OTHER CLIMATE LEADERS

Meeting Date *
05/06/2019

Did you Organize the Meeting?
- Yes
- No

Number of Attendees *
Include Climate Leader names in brief summary below if available.
60

Brief Summary *
The monthly Climate Reality Atlanta, GA Chapter meeting!
Let’s “Record an Act”:

Brief Summary *

The monthly Climate Reality Atlanta, GA Chapter meeting!

56/10000

Add a photo! (optional)
If you have a photo from the event, upload it here!

File Name

File Description

File
Choose File  No file chosen

Log your Act of Leadership
Your Profile:

ALLISON BERG

ACTS OF LEADERSHIP

Activity: Meeting with other Climate Leaders
Did you Organize the Meeting?: No
Meeting Date: 02/04/2019
Date Created: 04/01/2019 05:35 PM

Activity: Meeting with other Climate Leaders
Did you Organize the Meeting?: Yes
Meeting Date: 04/01/2019
Date Created: 04/01/2019 05:35 PM

Activity: Participated in an Event
Event Name: Monthly Meeting
Event Date: 01/07/2019
Date Created: 01/08/2019 04:14 PM

MY BADGES

BADGE GLOSSARY
Your Profile:

INTERACT

- Edit Profile
- View Photos
- Bookmark

BASIC INFORMATION

UPCOMING PRESENTATIONS

There are currently no events to display.

UPCOMING EVENTS

There are currently no events to display.

PAST PRESENTATIONS

There are currently no events to display.

SAY HELLO!

Trained In:
2018 Los Angeles

Bio:
How to find the ATL slide deck:
How to find the ATL slide deck:

THE CLIMATE CRISIS AND ITS SOLUTIONS

FEATURED RESOURCE

2019 Atlanta Training Slide Decks

BROWSE SLIDESHOWS

2019 Atlanta Training Slide Decks
These are the full-length slideshows that Chairman Al Gore presented at the Atlanta Climate Reality Leadership Corps training in March 2019. There is also a slide guide which gives a broad outline of the slideshow and the topics it...
Date Created: 04/15/2019 04:32 PM

24 Hours of Reality: Protect Our Planet, Protect Ourselves Slide Decks
These slide decks are were originally presented by Climate Reality Chairman and Founder Al Gore during 24 Hours of Reality: Protect Our Planet, Protect Ourselves Slide Decks in the 2016 campaign. They should be used in conjunction with the 2016 campaign.

I know everyone is upset about losing the ATL Facebook group...BUT:
Accessing your training group page:

Los Angeles Training Group

GROUP DETAIL

This group is for attendees of the 2018 Climate Reality Leadership Corps training in Los Angeles, California.

RECENT TOPICS

Blossom Shores posted Teachers teaching teachers in Los Angeles Training Group on Aug 30 at 4:28pm EDT

Through the Climate Speakers Network I would like to put together a group of teachers to go out there and train ALL the other teachers so they can bring it directly to their classrooms. Who's with me?

MEMBERS

Rachael Somerville (Owner)

Hallie Richie

Katie Malzbender

Olena Alec
Please know, there’s a lot more you can do with this resource...

- Send messages
- Create connections
- Organize your presentations
- Participate in forums
- Etc.
However, the best way to learn is to explore yourself!!!
Any questions???
Let’s Make this a Competition!!

- Whoever logs the most Acts of Leadership by the next meeting will get a special Climate Reality Project: Atlanta Chapter themed prize!
Atlanta Climate Reality Communications

Emme Luck, Communications Coordinator
Emmeline.Luck@gmail.com
Atlanta Climate Reality Communications

Emme Luck, Communications Coordinator
Emmeline.Luck@gmail.com
Comms
Sub-Teams

Newsletter  Media & Press
Social Media  Events
Website
Newsletters

- Purpose: to communicate relevant local events, Chapter updates, and resources to Chapter members; and to serve as a record of our work

***You must join the Climate Reality Project Atlanta Chapter on Reality Hub to receive formal communications***
## Newsletters

<table>
<thead>
<tr>
<th>Date</th>
<th># Recipients</th>
<th>Opened</th>
<th>Clicked</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 18</td>
<td>59</td>
<td>67.8%</td>
<td>5.1%</td>
</tr>
<tr>
<td>March 11</td>
<td>72</td>
<td>72.9%</td>
<td>14.3%</td>
</tr>
<tr>
<td>April 22</td>
<td>213</td>
<td>17.0%</td>
<td>3.3%</td>
</tr>
</tbody>
</table>
Social Media Accounts
- Instagram
- Twitter
- Facebook Group (Internal)
- Facebook Page (External)
Happy Earth Day!

Tips for building a better planet

What can you do to fight climate change?

- Eat less meat & introduce more plant-based meals to your diet; you can start with Meatless Mondays.
- Try to choose public transit or carpool options when possible, or other methods like biking.
- Fight Fast Fashion: Choose used, vintage, or sustainably-sourced and produced clothes.
- Reduce food waste by grocery shopping with a list and opt to cook at home instead of eating out.
- Order less packaging online to reduce excess packaging and emissions.

Climate Reality Project: Atlanta Chapter
Opportunities for Involvement

For all accounts:
- Contribute posts to all accounts using scheduling & management tool
- Create content (graphics)
- Take photos at events

Twitter
- 1-2 people needed
- Emme & Jairo

Instagram
- 1-2 people needed
- Emme & Kerri
Thanks!

Questions? Email: Emmeline.luck@gmail.com
**Atlanta Chapter Sub-Committees**

<table>
<thead>
<tr>
<th>Infrastructure and Energy Efficiency</th>
<th>Equity and Social Justice</th>
<th>Environmental Health</th>
<th>Food-Water-Energy Nexus</th>
</tr>
</thead>
<tbody>
<tr>
<td>Utilizing energy efficient technologies in our daily lives and infrastructures</td>
<td>The fight against climate change must benefit all people equally, justly and sustainably</td>
<td>The health of people and planet under rising pressures of pollution, disease, etc.</td>
<td>Water security, energy security and food security are inextricably linked and necessary for a growing population</td>
</tr>
<tr>
<td>Influence and propose policies that require a sustainable and clean use of energy</td>
<td>Influence and propose policies that promotes equity and environmental justice</td>
<td>Influence and propose policies that link the climate change and the environment with public health</td>
<td>Influence and propose policies that can ensure the sustainable use and development of these resources</td>
</tr>
</tbody>
</table>
Subcommittee Breakout Time!

- Get to know your chapter members and start brainstorming initiatives

- End with a list of goals, objectives, and kickoff initiatives your committee wants to begin developing
IRP Progress Report
Final Questions?