

Climate Reality Atlanta Meeting Minutes 8/5/19 Georgia Tech Scheller School of Business

Introductions and Housekeeping:

- Kerri, Jairo, Emme, and Allison
- Quick instructions of everyone here for the meeting – exciting!! Lots of new people 😊
- Overview of the Ray C. Anderson Foundation Center for Sustainable Business
- Potential live streaming our meetings and call-in option to make these meetings more accessible
- Starting next meeting, every time you speak, please first say your first name
- Emme, Kerri, & Jairo to set up group Slack
- Group decided to keep meetings in one place from now on
- Next meeting will be the Monday after Labor Day

Recent Events Recap

- Jairo presented at the AEE Conference in Spain; a heat wave hit Europe and every day it was over 100 degrees Fahrenheit; showed picture of bullet train (we don't yet have them in the US because of fossil fuel car lobbyists)
- Georgia Power IRP proceedings are over; 2200 MW of solar included
- Volunteer opportunities with Novelis – recycling aluminum cans at Mercedes-Benz Stadium
- Evan presented about climate change and trees with Trees Atlanta
- Climate Reality and Global Shapers networking event – about 70 people came and we heard from the Georgia Climate Project about Project Drawdown
- Climate 3D Presentation at VR Bar with Plantlanta was very powerful
- Sustainable Bike Tour – hope to do a chapter outing and bring guests; participants loved the tour and learned new things while experiencing the city and working out; didn't need a background in sustainability to understand

Upcoming Events

- Carbon Reductions Challenge: August 13
- Sustainable Urban Infrastructure Workshop: August 16 – professors and experts will speak
- Potluck at John Noel's house: August 24 or 25 – group chose Sunday, August 25
- Georgia Chapters Retreat: October 4 and 5 – 5 Georgia Chapters (all new within a year!); will be somewhere in the mountains; will talk about how to integrate chapter activities & efforts

Communications & Website

- Please “follow” The Climate Reality Project: Atlanta Chapter on LinkedIn and add as one of your employers; Emme will send out instructions to do this; this is important to increase chapter visibility and organically grow our online presence
- If you would like to help with social media, please contact Emme
- The new website is LIVE!!!! Share it on your networks and explore it so you know what kind of information you can find there; please let Kerri know if you'd like to contribute blog posts to the website; the calendar function will show all upcoming events
- Please email any relevant photos to contact@climaterealityatlanta.org to be added to website

- Please share website pages via social media icons on the left-hand side to improve our search engine optimization and generate traffic (so people can find our website online)
- If you see anything wrong on the website please email contact@climaterealityatlanta.org
- Thank you to Allen Keele for helping with our website
- DO NOT CONFUSE THE WEB ADDRESS: the NEW website is **climaterealityatlanta.org**; the OLD website is **climaterealityatlanta.com**

24 Hours of Reality: Truth in Action: November 20-21

- As many people as possible should present on that day; even small or informal presentations are helpful; if you haven't received the training (5 raised hands), see Kerri or Jairo for instructions and resources for climate change in Georgia presentation; you can customize any presentation to your audience
- Sign up for the Presentation Pledge: link is in today's slides
- Potential audiences: school, church, non-profit, business, community meeting, public events, family, friends, more
- Presentation tips: engage and relate to your audience and use their language; maintain positive attitude and end on a hopeful note; stick to the facts; use humor when possible
- Presentation flyer and email offer templates available
- Kerri will post the Georgia-specific presentation and the 10-minute climate change presentations on the
- Dave Roberts will present the 10-minute presentation at the next chapter meeting for the new people; if you haven't attended a training, make sure you come to the next meeting
- Allen brought up idea: "train the trainer" 10-min practice presentations at each meeting; group is on-board
- Next year, there will be 4 trainings

Subcommittees

- Information to be added to website
- Need to identify subcommittee leads
- Try to meet up with members of your subcommittee between meetings to take action!

Food-Water-Energy Nexus

- Ugly food movement
- Social media Clean Plate Club: take a photo of your plate before and after to show that you didn't waste food

Environmental Health

- Single-use plastic reductions in schools and restaurants
- August 20th Food Waste Summit
- School bus idling in front of schools is illegal but drivers often do it anyway; Kelly Alexander reached out to an APS Director and they checked the data and found that two schools had high idling rates and is reaching out to districts to correct this – blog post?

Equity and Social Justice

- Connecting with the Partnership for Southern Equity Just Energy Circle; energy burden and diversity; Scheller School of Business just released a whitepaper on energy burden and Atlanta is high on the list; idea to sell discounted LED lights or efficient products; bulb swap program; more people die in Atlanta from heat strokes than those in the US die from hurricanes; Life Cycle Building Center doing home performance workshops

Energy Efficiency and Infrastructure

- Attending Beyond Coal meetings and an EPA meeting
- Georgia Commute Options – track and calculate your transportation emissions and use platform to find carpool options; Vineet to contact them to learn more and connect
- zimride.com connects workers with carpool partners
- groupcarpool.com – we will use for next chapter meeting; to be in newsletter
- Possibility of a tax write-off for carpooling

Other Notes

- Sdgacademy.org free 8-week training on climate change science and global impact: starts August 31 and other one-off trainings available any time online
- Citizen academy opportunities – applications coming out for Fall 2019
- Sustainability Ambassador Program in ATL Office of Resilience – Natasha just put out a call for applicants for an 8-week course on several environmental topics
- Terminology: climate change vs. climate crisis – survey results show that “crisis” is more impactful to more groups